



## Vivid Sydney 2018 Boilerplates

### Vivid Sydney

Vivid Sydney is the world's largest festival of light, music and ideas and now the largest event in Australia. For 23 days - from 25 May to 16 June 2018 – the event places a spotlight on Sydney and reinforces its position as the home of light, creativity, cutting edge music, engaging conversations and the exchange of new ideas. The festival is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency. In 2017 Vivid Sydney attracted a record 2.33 million attendees and injected over \$143 million into NSW's visitor economy. For more information visit [www.vividsydney.com](http://www.vividsydney.com)

### Vivid Ideas

Vivid Ideas brings together the world's greatest minds, innovators and creatives for a program of public talks, industry seminars, conferences, workshops and debates exploring creativity as a catalyst for change and celebrating Sydney as a creative industries hub of Asia Pacific. Vivid Ideas is presented as part of Vivid Sydney, which is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency and runs from 25 May to 16 June 2018. For more information visit [www.vividsydney.com/ideas](http://www.vividsydney.com/ideas)

### Vivid Music

Vivid Music presents a cutting-edge contemporary music program with local and international artists as part of Vivid Sydney. Vivid Music features performances at venues including Carriageworks, City Recital Hall, Vivid LIVE at the Sydney Opera House and X|Celerate, a collaboration between Vivid Sydney and the City of Sydney. X|Celerate showcases grassroots and emerging local music talent at venues across the city. Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency and runs from 25 May to 16 June 2018. For more information visit [www.vividsydney.com/music](http://www.vividsydney.com/music)





## Vivid LIVE

From 25 May – 16 June, the Sydney Opera House welcomes some of the most ambitious and innovative artists to the nation's most famous stages for Vivid LIVE, part of Vivid Sydney, the world's largest festival of light, music and ideas.

In 2018, Vivid LIVE celebrates its 10th anniversary as the Opera House's annual centrepiece contemporary music festival, having first launched in 2009 as 'Luminous', the brainchild of renowned British artist and musician Brian Eno. Curated for the fourth time by the Opera House's Head of Contemporary Music, Ben Marshall, the festival continues to transform the Opera House inside and out, hosting the most interesting and original artists from around the world in its theatres, rehearsal spaces, foyers, recording studio and, most publicly, its iconic sails.

A festival of firsts, Australian premieres and bespoke music projects, it has staged Brian Eno's 'Pure Scenius' (2009), The Cure's Reflections (2011), the Yeah Yeah Yeahs' Karen O in 'Stop The Virgens' and Janelle Monáe (both 2012), Kraftwerk's The Catalogue in 3D (2013), St. Vincent (2014) An Evening with Morrissey (2015), Bon Iver's 'Cercle' and Max Richter's 'Sleep', performed overnight in the Concert Hall (both 2016). The ground-breaking [Songlines](#) transformed the sails into an animated canvas of indigenous artwork in 2016, and last year Ash Bolland brought the sails to life with his mesmerising marine-inspired [Audio Creatures](#).

